



# Kivuto®

## SPSS® Campus Edition Solution Brief

### Get More Value from SPSS Campus Edition

SPSS Campus Edition is the most effective way to make IBM® SPSS software available across departments at a college or university. Combine this with Kivuto® Cloud – an industry-leading platform for managing and distributing digital licenses in education – to maximize the value of your institution's Campus Edition agreement.

Campus Edition equips schools with the SPSS licenses they need, but institutions are left on their own to manage those licenses, generate ROI, and ensure compliance with business rules. Schools that offer virtual-lab or home-use licenses need a secure and compliant means of provisioning them to eligible students and faculty. And providing end-user support around accessing the software can consume valuable IT resources.

### SPSS Campus Edition Powered by Kivuto Cloud

Kivuto Cloud unlocks agile options and functionality that enable IT to truly customize how they provision access to SPSS licenses and maximize the value and ROI of SPSS Campus Edition.

Silver  
Business  
Partner



### Who is Kivuto?

Kivuto streamlines the management and delivery of digital licenses at academic institutions.

**7,000+**

Institutions Served

**100+**

Countries Served

**50+**

Campus Edition  
Agreements Managed

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## How Kivuto Cloud Enhances SPSS Campus Edition



### License Distribution

Institutions that offer **virtual-lab** or **home-use** licenses for SPSS software can leverage an industry-leading distribution platform to provision access. Kivuto Cloud provides end users with secure individual keys for home use, and the platform's business-rules engine ensures compliance with your terms and conditions when granting access.



### Program Management

Kivuto Cloud is much more than a means of distributing licenses. It provides a single platform through which to deploy and procure licenses, monitor adoption, restrict access to eligible users, and otherwise manage your institution's SPSS licenses.



### Cost Optimization

Kivuto Cloud enables schools to maximize the ROI of SPSS Campus Edition. Secure, turnkey e-commerce makes it easy for institutions to recover licensing costs for SPSS software through online payments and interdepartmental settlements.



### End-User Support

Offload the work of helping students and faculty access SPSS software. Kivuto provides full end-user support (available in multiple languages), freeing up IT resources for more important tasks.

### Included in Solution:

- **IBM SPSS Campus Edition**  
An agreement licensing IBM SPSS software for campus-wide use at your institution
- **Kivuto Cloud**  
A platform that streamlines the management and distribution of your SPSS licenses and helps you get the most out of SPSS Campus Edition

### Benefits:

- A license management platform **built for education** and used by thousands of schools
- Secure, **self-serve portal** for accessing virtual-lab and home-use licenses
- Dedicated, multilingual **end-user support**
- Eligibility and **compliance** enforcement
- On-demand reports on **adoption**
- **Cost recovery** through secure e-commerce and interdepartmental billing



## Why Use SPSS Campus Edition Powered by Kivuto Cloud?

Here are the advantages of using Kivuto Cloud to manage your institution's SPSS licenses rather than a home-grown, third-party, or manual solution.

	Manual Management	Home-Grown Solution	Third-Party Asset-Management Tools	Kivuto®
Simple Distribution	Manually distributing licenses consumes valuable IT resources	Distribution platform may not be secure or intuitive to end users	Solutions not built for education make it hard to configure necessary eligibility rules	Licenses are securely distributed through Kivuto Cloud under IT-defined business rules.
Increase Adoption	No means of encouraging license adoption	Unintuitive interfaces may hinder license adoption	Unintuitive interfaces may hinder license adoption	Easy self-serve access through a central portal via SSO encourages adoption.
On-Demand Reporting	No reporting available	Reports may or may not be available	Availability varies by provider	On-demand reports provide valuable insights on adoption and compliance.
Cost Recovery	No ability to recoup costs through online payments	Support for online payments can be costly to implement and may not be secure	Support for interdepartmental billing but no secure e-commerce	Secure e-commerce and interdepartmental settlements make it easy to recover licensing costs.
End-User Support	IT provides end-user support	IT provides end-user support	IT provides end-user support	Kivuto provides full end-user support in four languages.
Streamlined IT Workloads	Manual tasks consume valuable time and resources	System development and maintenance consume valuable time and resources	Complex distribution workflows that are complicated to configure	Automated delivery and offloaded support free up IT resources.
Support for Other Licenses	All additional products need to be managed manually, making IT's job more complex	New solutions or system development may be required to support additional digital products	Support varies by provider	Kivuto Cloud can be used to manage and distribute any digital product(s) licensed by your institution.

### Learn More

Contact [spss@kivuto.com](mailto:spss@kivuto.com) to book a demo and see IBM and Kivuto's embedded solution in action.