Publisher Solution Brief

Expand the Reach of your eBooks in the Education Market

The digitization of education is creating new opportunities and challenges for book publishers. eBooks can offer more functionality, affordability, and accessibility than traditional print texts, which helps drive sell-through within schools. But offering books in digital form creates concerns around digital rights management (DRM) and the protection of intellectual property (IP). And then there's the question of how to get your eBooks to as many schools and students as possible.

Kivuto® Can Help

Since introducing the Texidium® Reader in 2014, Kivuto has helped more than 40 publishers take their textbooks digital and thousands of academic institutions adopt and deploy them. Our digital distribution platform, reading apps, and extensive network of school clients make us the perfect partner for publishers looking to increase their reach and sell-through in the education market.

875,000+
eBooks
Distributed

to

270,000
Students and
Educators

Drive Sales to Schools, Students, and Faculty

Build and Manage Academic Programs

Sell in bulk to schools and school bookstores, deploy an academic program, or offer inclusive access to drive first-day adoption of your eBooks in the education market. Our experts will help you to create a tailored academic program or help deliver your existing programs and eBooks.

Leverage Kivuto's Platform

Take advantage of Kivuto's industry-leading platform for managing and delivering eBooks and other digital resources. Make your material available to students and educators through your own online store and under your terms and conditions.

Sell Direct to Students

Provide exclusive offers to academic users and make them available alongside other curriculum-relevant eBooks through **OnTheHub®**. Used by over seven million students each year, OnTheHub is Kivuto's online marketplace of academically discounted digital resources.

Benefits:

- Leverage a distribution platform trusted by thousands of schools to get your eBooks into the hands of more students and educators.

- Use Kivuto's validation capabilities to restrict access to your eBooks and enforce all rules, terms, and conditions associated with them.

- Bundle courseware, multimedia content, and more with your eBooks to offer more value to students and educators.

- Let Kivuto's dedicated team help boost adoption of your eBooks within the education market.

- Make it easy for educators to incorporate your eBooks into curricula through Kivuto's library of adoptable material.

- Offer eBooks in your format of choice, as perpetual licenses, subscriptions, or rentals.

- Gain insights through reports to assess the success of your academic offerings.

- Distribute eBooks through your own branded online store, powered by Kivuto's industry-leading technology.

- Offer eBooks for free or at distinct prices for students, educators, or other academic stakeholders.

- Provide a seamless reading experience with Texidium – Kivuto's reading app built specifically for education.

- Protect your IP with customizable DRM parameters and AES-256 encryption.

- Let Kivuto's multilingual Support team handle all end-user questions and technical support requests.

Why Work with Kivuto

Your Books, Your Rules

Kivuto gives you full control over how your eBooks are used. Customizable DRM parameters let you create time-limited licenses, restrict printing or copying, limit the number of devices and browsers your content can be viewed on concurrently, and set any other rules and restrictions necessary to protect your IP.

Built for Education

Leverage technology built specifically for the education market. Kivuto's distribution platform and reader apps provide all the verification, distribution, reporting, and other requirements to facilitate the delivery and use of academic eBooks.

Trusted by Schools Worldwide

With more than 7,000 school partners worldwide and over 20 years of experience serving academic institutions, Kivuto's deep knowledge of and connections within the education market can help drive adoption of your eBooks among schools, students, and educators.
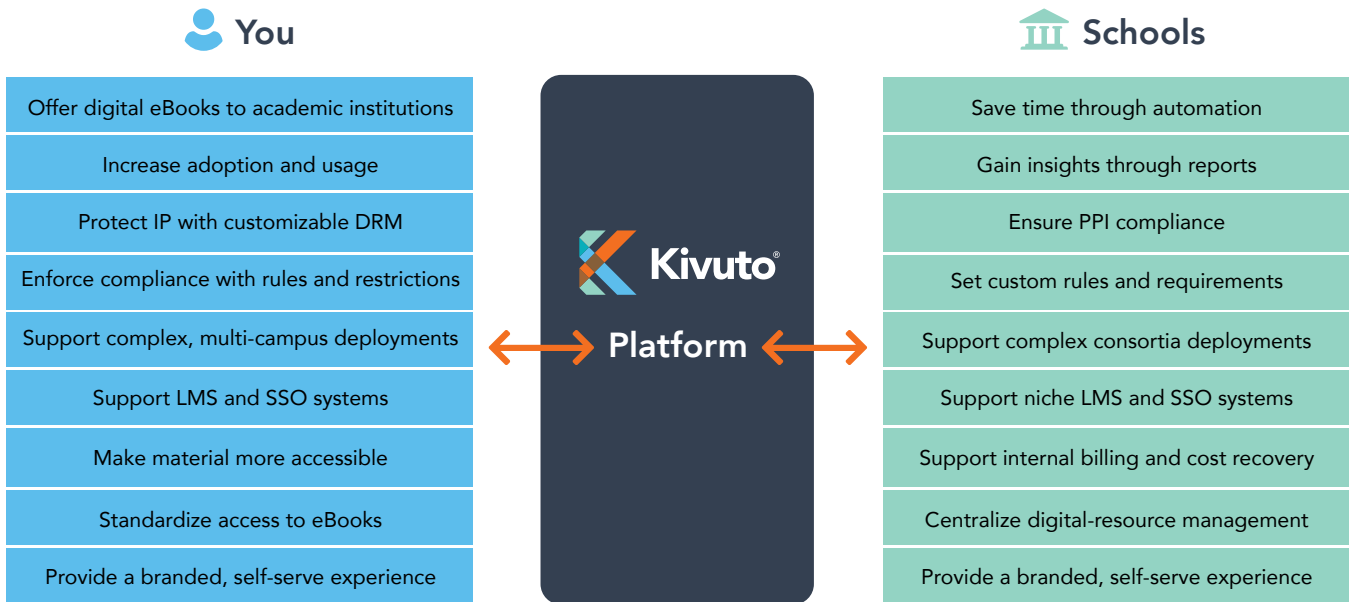
Secure and Accessible

Kivuto adheres to strict accessibility, privacy, and data-compliance standards to ensure that all students can access the resources they need without risk to their private information. eBooks are protected with AES-256 encryption during book ingestion to keep copyrighted material secure.

Our Platform

Kivuto bridges the gap between book publishers and academic institutions.

👤 You

Offer digital eBooks to academic institutions
Increase adoption and usage
Protect IP with customizable DRM
Enforce compliance with rules and restrictions
Support complex, multi-campus deployments
Support LMS and SSO systems
Make material more accessible
Standardize access to eBooks
Provide a branded, self-serve experience

Kivuto® Platform

🏛 Schools

Save time through automation
Gain insights through reports
Ensure PPI compliance
Set custom rules and requirements
Support complex consortia deployments
Support niche LMS and SSO systems
Support internal billing and cost recovery
Centralize digital-resource management
Provide a branded, self-serve experience

Learn More About Kivuto

Whether you want to market your eBooks to academic institutions or sell directly to students and educators, Kivuto can help.

Contact **getstarted@kivuto.com** to learn more or book a demo.